



YES ON 802
Oklahomans Decide Healthcare

DIGITAL TOOLKIT

SAMPLE TWITTER COPY

- We only have until October 28th to collect 178,000 signatures to get Medicaid expansion on the ballot. Sign up here to get involved with #YesOn802 and #ExpandMedicaidOK: <https://yeson802.org/>
- Nearly 200,000 Oklahomans would benefit from #ExpandMedicaidOK. Are you one of them? Tell your story here: https://action.yeson802.org/page/s/share-your-healthcare-story-?source=web_tk #YesOn802
- Interested in getting Medicaid expansion on the ballot in Oklahoma? Find an event near you to learn more: <https://www.mobilize.us/yeson802/> #YesOn802

SAMPLE FACEBOOK COPY

- Want to expand Medicaid for nearly 200,000 fellow Oklahomans? Sign up to help collect 178,000 signatures by October 28th to get Medicaid expansion on the ballot: <https://yeson802.org/>
- Are you interested in getting Medicaid expansion on the ballot in Oklahoma? Find an event near you to learn how: <https://www.mobilize.us/yeson802/>

SOCIAL BEST PRACTICES

Please retweet, like, and share posts from the campaign. Encourage your contacts/members to like the campaign's Facebook page and to become a follower on Twitter.

Hashtags to use:

#YesOn802

#ExpandMedicaidOK

Accounts to follow:

<https://twitter.com/YesOn802>

<https://www.facebook.com/YesOn802/>

Accounts to tag:

Twitter: @YesOn802

Facebook: @YesOn802

Websites to link to:

Campaign website: <https://yeson802.org/>

Events: <https://www.mobilize.us/yeson802/>

Donation page: https://secure.everyaction.com/apZQi8Z6Ykmf8ZXMYHnPRw2?ms=web_tk

SAMPLE EMAIL

Are you interested in joining the movement to bring Medicaid expansion to nearly 200,000 people in Oklahoma and to bring billions of tax dollars home?

We have one collective goal this summer and fall: Gather 178,000 signatures by October 28th.

Here's how to get involved:

[Sign up for updates from the campaign](#) so we can send you the most up-to-date information about Yes On 802.

[Find and join an event near you](#), including weekly office hours in Tulsa and Oklahoma City where you can pick up and drop off petitions.

Follow the campaign **[on Facebook](#)** and **[on Twitter](#)**.

We're so glad you're interested in joining this people-led movement!

Thank you for your help,

Team Yes On 802