



**YES ON 802**  
Oklahomans Decide Healthcare

## HOUSE PARTY TOOLKIT

Over the course of the next few months, we will have the opportunity to make our case for Medicaid Expansion to the people of Oklahoma the old fashioned way – by speaking directly with our friends, family, and neighbors in our homes, offices, local coffee shops, and other places in our community.

This toolkit will provide you everything you need to host a successful event in your neighborhood to educate fellow Oklahomans about the need for SQ802 by sharing stories from the people most impacted by Medicaid Expansion and getting them involved with the campaign.

Hosting a party is easy and is a great way to meet new friends, reconnect with neighbors, and make a positive difference in the lives of Oklahomans.

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### FIRST STEPS

For many people in your network, this could be the first political event they have attended. It may also be the first time they have heard about SQ 802 and Medicaid Expansion. Don't worry! Always remember to keep it simple and easy, and everything will come together without a hitch. Make sure that you make a good list of people you can count on to stop by, ask them to RSVP, and follow up to ensure their attendance.

### WHO TO INVITE?

This is pretty simple. Just make a list of friends, family, neighbors, and co-workers who may be interested in learning more about the SQ802 or have a story to tell that will show the need for Medicaid Expansion. You can also invite people you haven't seen in awhile or have good networking ties in your community.

Please use the Invite Worksheet to help you fill this out, start reaching out to everyone, and track who you invite.

### THE INVITE

Feel free to use our pre-drafted email, sample postcard invite or social media post or make one of your own – but either way, make it personal! Folks enjoy getting a personal touch to an invite of this nature, and since these are members of your own community, they'll be even more inclined to respond.

## THE INVITE CONT.

Always make sure to include all pertinent information when personalizing anything:

- A brief description of why you're hosting a party for the campaign
- Where the party is located (your home, a coffee shop, church, school, or wherever you want to host) with a correct address, including zip code.
- Time and date of the party
- RSVP deadline (to help you make follow up calls and plan for food/drinks, seating)
- Contact information for both the host and, if necessary, the location

Once you have all the information and are ready to send out your invitations via email or regular mail, follow that up with posts on your social media accounts. You can use our sample social media posts to help you with your own - and don't forget to tag the campaign!

We also strongly urge you to utilize the Campaigns MobilizeAmerica tool to create an online event invitation to make it easier for you and the campaign to track your progress and simplify your posts for social media. The tool will also allow you to utilize co-hosts and our texting tools.

Visit [YesOn802.org/Host](https://YesOn802.org/Host) to create an event on MobilizeAmerica. Feel free to email our field director at [russell@yeson802.org](mailto:russell@yeson802.org) -- if you have any questions.

## THE FOLLOW UP

Your event will have a much higher rate of success when you make sure to follow up with everyone you've invited. This rings true for those who haven't responded and those who have RSVP'd.

Make sure to send a second invite to those that haven't responded to your original invitation and to confirm with your guests with a text and/or call that they are able to come.

And always send a final reminder to your guests before the event!

## EXPANDING YOUR UNIVERSE

To make sure you have the best event possible, it's always a good idea to expand the universe of people that can come. This ensures that the campaign reaches more Oklahomans with its message.

Ways to do this include:

- Posting in your social media groups
- Reaching out to local organizations involved in healthcare issues
- Reaching out to community groups including churches, chambers of commerce, PTAs, etc.
- Reaching out to local doctors, nurses, and other healthcare professionals
- Inviting local leaders
- Work with our campaign's press operation at [press@yeson802.org](mailto:press@yeson802.org) to invite media

## SAMPLE SOCIAL MEDIA

 Hi friends! I'm hosting a @YesOn802 house party! If you are already on board or want to learn more about Medicaid expansion in Oklahoma -- RSVP & and join us: [Link to event]

 Hi friends! I'm hosting a #YesOn802 house party on [DATE]. If you want to learn more about Medicaid expansion in Oklahoma, RSVP today. I hope you can make it! [Link to event]

## SAMPLE EMAIL

Hi friend --

I'm hosting a Yes On 802 house party on [DATE].

State Question 802 is the ballot initiative that will expand Medicaid for nearly 200,000 fellow Oklahomans. So, if you want to learn more about Medicaid expansion in Oklahoma -- RSVP today. I hope you can make it! [Link to event]

Best,  
[Your name]

## PUTTING ON THE PARTY

### FIRST STEPS

- Getting out Invites
- Follow Up
- Expand the Universe
- Confirmations

### PARTY PREP

- Print out your materials included in this toolkit.
  - Sign-in sheets
  - Agenda/Facilitator Guide
  - Informational materials
  - Signs (if necessary)
  - Postcards
  - Volunteer sign up forms
  - Campaign contribution forms
  - Your Invite Worksheet
- Purchase any refreshments and/or decorations you feel necessary
- Make sure you have posted your event to the campaign MobilizeAmerica page and to your social media!

## **DAY OF THE PARTY**

- Follow up with all RSVPs and with any local groups, hosts, and speakers
- Ensure you have a clean location, enough room/seating for extra guests, and parking
- Set out refreshments
- Set out sign up sheets near the door (make sure you have someone that can help handle sign-ins for you)
- Set out informational materials and have volunteer/contributor forms ready for when guests are leaving

## **HOST THE PARTY!**

- Follow the attached agenda or feel free to change it up
- Make sure everyone signs in and ask them to sign up on our website or via text
- Make sure to ask everyone to fill out a volunteer form
- Take photos/video!
- Have fun!

## **AFTER THE PARTY**

- Make sure to follow up with the campaign
- Follow up with no-shows
- Send out a follow-up email/social media post





## **SAMPLE HOUSE PARTY AGENDA AND FACILITATOR GUIDE**

### **1. WELCOME (5 TO 10 MINUTES)**

- The host should welcome everyone for coming, and share their personal story about why they care about Medicaid expansion.
- Example: "Hi, my name is Debbie, and I'm supporting state question 802 to expand Medicaid to nearly 200,000 hard-working Oklahomans because this issue is personal to me. My brother works two jobs that don't offer health insurance, and he was recently diagnosed with Type 2 diabetes. He can't afford his medication, so he goes without and therefore continues to get sicker and sicker. I worry about his future and have real anxiety when I think of my nieces losing their dad way too soon. I know State Question 802 will provide the lifeline he needs, but also it's just the fiscally responsible thing to do for our state."
- Use a whiteboard or flipchart to write the name of the person from the story.

### **2. SHARE WHY YOU'RE HERE TONIGHT EXERCISE (20-30 MINUTES)**

- Go around the room and ask each person to share a story about why 802 matters to them. Do they live in a rural community where their hospital has closed? Do they know someone in the coverage gap? Ask them to write the person's name on the whiteboard or flipchart.

### **3. QUESTION AND ANSWER TIME ABOUT SQ 802 (15 MINUTES)**

- Use the informational one-pager to talk to the group about Yes on 802. Feel free to ask people to share their unique perspectives (maybe there is a doctor in the room or a nurse) about Oklahoma's healthcare crisis to drive home your point.
- Use the included one-pager to talk to the group through the differences between Yes on 802 and Soonercare 2.0.

### **4. POSTCARD WRITING EXERCISE (15 MINUTES)**

- Have participants write two separate postcards. Remember to have them include their first and last name and their hometown when signing the postcards.
  - One postcard to Governor Stitt asking him to set an election date
  - One postcard to your legislator

### **5. TAKE ACTION! (5 MINUTES)**

- Ask participants to sign up for one volunteer shift. The time commitment for one volunteer shift is approximately 2 hours and could include door-knocking, texting and phone banks, or agreeing to host a house party closer to Election Day.
- Ask supporters to make a contribution to the campaign.

### **6. THANK YOU AND GOODBYES (5 MINUTES)**



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## **FACILITATOR GUIDE CONT.**

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### **EXAMPLE TEXT FOR POSTCARDS**

Dear Governor Stitt,

Oklahomans of all political stripes have joined forces to get State Question 802 on the ballot so Oklahomans can decide the issue of healthcare for themselves. We turned in a record number of signatures from Oklahomans in every county of the state. From Guymon to Idabel and Altus to Miami, the outpouring of support to expand Medicaid through State Question 802 is undeniable -- Oklahomans are ready to vote.

I hope you'll waste no time issuing the proclamation that places placing State Question 802 on the ballot.  
Respectfully,

John Smith,  
Hometown, OK

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Dear Lawmaker,

Oklahomans of all political stripes have joined forces to get State Question 802 on the ballot so Oklahomans can decide the issue of healthcare for themselves. We turned in a record number of signatures from Oklahomans in every county of the state. From Guymon to Idabel and Altus to Miami, the outpouring of support to expand Medicaid through State Question 802 is undeniable -- Oklahomans are ready to vote.

I hope you'll reject any counter plan, like Soonercare 2.0, that could be tied up in court for years, costs the state more money, hurts rural hospitals and fails to deliver the care hard-working Oklahomans deserve.

Respectfully,

John Smith,  
Hometown, OK



# YES ON 802

## Oklahomans Decide Healthcare

### Important information about Yes On 802:

- Medicaid expansion will make our families healthier and our economy stronger. It delivers affordable healthcare for Oklahomans working hard at jobs that don't offer insurance and brings our tax dollars home from Washington to create jobs, keep rural hospitals open, and grow our economy.
- While politicians fight over healthcare, this state question lets Oklahomans decide for themselves. Expanding Medicaid will cover more than 200,000 people and ensures our most vulnerable citizens – like near retirees with cancer and hardworking parents struggling to get by – never have to choose between life-saving healthcare and putting food on the table.
- Helping our neighbors get healthcare is not only the right thing to do. It's also the financially responsible thing to do. Medicaid expansion brings more than a billion of our tax dollars home from Washington every year. That's money 36 other states are already getting, but Oklahoma has lost out on for years. We can help hard working Oklahomans get access to medical care and boost our economy – by bringing our money home and putting Oklahoma first.

### DELIVERS HEALTHCARE TO OKLAHOMANS WHO HAVE JOBS WITHOUT INSURANCE AND CAN'T AFFORD TO SEE A DOCTOR

Hundreds of thousands of Oklahoma families are slipping through the cracks in our health care system – forced to decide if they can afford life-saving care, like cancer treatment and heart medication. These families earn too much to qualify for Medicaid and not enough to be able to afford coverage on the health insurance exchange.

Medicaid expansion closes that coverage gap and ensures that hardworking Oklahomans will have access to affordable healthcare. It helps parents working hard at jobs that don't offer insurance, near retirees who have lost their insurance, people with chronic medical conditions, and all Oklahomans who earn less than 133 percent of the federal poverty level (that's about than \$17,000 for an individual or \$29,000 for a family of three). Medicaid expansion would provide healthcare to nearly 200,000 Oklahomans - including more than 46,000 parents and 18,000 seniors.

## **BRINGS OUR TAX DOLLARS HOME FROM WASHINGTON, D.C., TO PAY FOR HEALTHCARE, CREATE JOBS, KEEP OUR HOSPITALS OPEN, AND BOOST OUR ECONOMY**

Helping our neighbors access healthcare is not only the right thing to do -- it's also the financially responsible thing too. Medicaid expansion would bring more than a billion of our tax dollars home from Washington, D.C., every year. That's money that's already going to 36 other states, but Oklahoma has lost out on for years.

By bringing our tax dollars home and providing healthcare to nearly 200,000 new people, we'll create thousands of new jobs. And the new money spent in our state will boost our economy by more than a billion dollars and help keep our rural hospitals open – helping our businesses and all Oklahomans.

## **LETS OKLAHOMA VOTERS DECIDE**

While politicians fight over healthcare, Yes On 802 lets Oklahomans decide what's best. We've waited nearly a decade for politicians in Oklahoma City to deliver a healthcare solution, and we've watched while 36 other states have taken action to bring their tax dollars back from Washington and help people get medical care. Now, it's our turn to decide.

## **MEDICAID EXPANSION IS COST-EFFECTIVE**

Medicaid expansion is a cost-effective solution because we're already paying for practically all of it. We're just not getting the benefits right now – benefits that include bringing more than a billion of our tax dollars back home from Washington, creating thousands of jobs, boosting our economy, and reducing spending on redundant healthcare programs in both state and county budgets.

Right now, we pay for healthcare in the most expensive way possible. When Oklahoma families who can't afford health insurance end up in the emergency room to treat a life-threatening condition, we all end up footing the bill through state and local taxes and higher insurance premiums. By expanding Medicaid, we can keep people healthier, get Oklahomans access to preventative care, and boost our economy in the process.

## **About Yes On 802**

Yes On 802 is a coalition of people from all across Oklahoma working to let Oklahomans decide by putting Medicaid expansion on the ballot in 2020. We are a coalition of patients, doctors, nurses, business leaders, and citizens from all walks of life working together to bring our tax dollars home and expand access to healthcare to hardworking Oklahomans who can't afford to see a doctor right now.



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## CAMPAIGN CONTRIBUTION FORM

Contributor's Name:

Address:

City:

State:

Occupation:

Employer:

Contribution Amount:

Phone Number

Signature of Contributor:

Date:

Please make checks payable to: OKLAHOMA DECIDES  
To contribute online, visit: [yeson802.org](http://yeson802.org)



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## HOUSE PARTY WORKSHEET

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### **FAMILY:**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

### **FRIENDS:**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

### **NEIGHBORS:**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

### **CO-WORKERS:**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

### **PEOPLE IN MY ORBIT:**

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_

### **MY TOP 5 INVITES** (SURE TO BE THERE):

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

5. \_\_\_\_\_





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## SIDE-BY-SIDE COMPARSSION

| <b>STATE QUESTION 802</b>  | <b>SOONER CARE 2.0</b>  |
|--|---|
| <b>FINANCIAL IMPACT</b>  |   |
| <p><b>Brings back OUR tax dollars home from Washington DC.</b> State Question 802 would deliver more care, more state revenue, and the largest economic benefit of any Medicaid expansion approach. Oklahoma would receive more than a billion dollars in additional federal funding every year.</p> | <p><b>Brings back fewer dollars home from Washington DC and continues to shift costs to the state of Oklahoma</b> in future years. Oklahoma would be the only state in the country forced to assume all new Medicaid-related costs without federal assistance.</p>  |
| <p><b>Protects Oklahomans from paying more than our fair share.</b> Under State Question 802, the federal government would contribute \$9 for every \$1 the state invests, including existing health care expenditures. There is no cap on federal funding.</p>                                      | <p><b>Busts the state’s budget.</b> With the federal contribution capped, increases in the Medicaid population and/or declining state revenues in a recession would result in tax increases, significant health care cuts, and potential reductions to other important state programs, such as education and public safety.</p>   |
| <b>IMPLEMENTATION</b>  |   |
| <p><b>Remains the only guaranteed way to deliver life-saving care</b> to nearly 200,000 hard-working Oklahomans.</p>   | <p><b>Won’t survive legal challenges.</b> Without congressional changes to existing federal law, any proposal that includes block grants will immediately be challenged and tied up in the courts for years. Organizations like the conservative American Enterprise Institute have already called the approach illegal under federal law.</p>  |
| <p><b>Avoids delays, legal challenges, and the need for federal waivers.</b> Straightforward implementation under federal law.</p>   | <p><b>Puts Oklahoma and state lawmakers in a vulnerable position.</b> This isn’t the first time a state has been misled about the legal soundness of a proposed federal waiver for Medicaid expansion. CMS also assured Utah in 2018 that it would welcome a waiver request that ran counter to language in the federal statute. The waiver was never approved.</p>                                   |
| <b>IMPACT ON RURAL COMMUNITIES</b>   |   |
| <p><b>Keeps rural hospitals open.</b> Maximizing the return on our tax dollars from Washington provides resources to struggling rural hospitals and the communities that rely on them, boosting the local economy and creating jobs.</p>   | <p><b>Puts rural hospitals at greater risk.</b> 37% of Oklahoma’s rural hospitals are vulnerable to closure. The certainty of delays and the likelihood that courts will strike down any block grant proposal means more rural hospitals will end up shuttering their doors, leaving rural residents without timely access to emergency care and one of the largest employers in their community.</p> |